



Wk. 29.06.20 Year 6 Project 3

SHQ: How do we create a script for a film trailer?



Once a movie is made, the film studio will want everyone to know about it through advertising.

One of the ways to do this, as well as movie posters, is to create a trailer. This is made using either the medium of short videos or radio. They are usually a combination of parts of the movie itself and some voice-overs of a person explaining why the film is so good.

Your task is to create the outline and short script for a film trailer using a writing style similar to a play script, which you will have looked at in previous year groups. It will need to include two elements:

- An overview of the features needed for the trailer
- A voice over / narrator / character script

To help, you could look at these videos of film trailers and consider the different ways they have been presented:

<https://www.youtube.com/watch?v=gn5QmIIRcn4>

https://www.youtube.com/watch?v=SS0rTQz_Ggw

<https://www.youtube.com/watch?v=i-80SGWfEjM>

Additionally, on the page below is an example of a radio advert script; your recording sheet is based on this format.

Radio advert for: The Secret Life of Pets

Item	Description
Length	40 secs
Target demographic*	Children aged between 6 and 12 & Parents
Character / Narrator	Max (Jack Russell) / Gidget Pomeranian) / Chloe (cat)
Vocal direction	Optimistic, enthusiastic
Suggested music	Basement Jaxx; Do Your Thing
Sound effects	Door sound, biscuits poured into bowl, bowl hitting wall

Gidget: Hey Max! Any plans today?

Max: Yes. Big, big stuff today Gidget. I've got big plans. I'm gonna sit here and wait for Katie to come back.

Gidget: Ooh that sounds exciting. Well I won't interrupt. I've got a very busy day too (laughs).

[Music starts]

[Sound effect of cat biscuits poured into a bowl]

Owner: See you later Chloe.

[Sound effect of door closing, then bowl being flung into the wall]

Narrator: Ever wondered what your pets get up to when you leave your house in the morning? Find out this summer in The Secret Life of Pets.

** demographic means a certain section of people e.g. children, parents etc.*

Radio advert for:

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Length	
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Character / Narrator	
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Suggested music	
Sound effects	

[illegible]

[illegible]